



Flower maintenance and storage recommendations

Shipping of goods

Real Touch is a wholesale supplier of artificial flowers and plants with worldwide shipping. When packing an order, various properties of the product's materials are taken into account. We pack the goods compactly, but without damaging flowers and plants. For example, hydrangea inflorescences are shrank and fit into a minimum number of boxes to reduce shipping costs.

What if the flower is crumpled?

1. For flowers, the petals of which contain textiles (roses and peonies), you need a steamer or a source of boiling water (kettle or pot of water). It is enough to hold the flower over the steam for 10-15 seconds.
2. Polyurethane (PU) flowers are also put into shape by steaming.
3. Flowers made of PEVA (orchids, hydrangeas, cherry blossom) can be easily shaped using a hair dryer on a low or medium heat setting (do not use high heat!).
4. As for flowers made of PVC (tulips, callas, amaryllis, gladioli) – it is enough to straighten the stems and leave them for a day or two to stand in a warm room, the blooms will take the desired shape on their own.

Storage

If the flowers are not intended to be your permanent decorative elements, they should be stored in a closet or in boxes in airtight packages that protect them from light and weathering: this can be cling film, bags, resealable containers, etc.

Flowers of the same hue can be stored together, some colors cannot be mixed (with the exception of ready-made bouquets and arrangements), since they can stain each other. For example, white and red roses. Flowers and colors that can stain: roses – red, raspberry wine, burgundy, pink, lilac; peonies – pink and purple; orchids – dark purple.

The white color and its shades (light pink, light blue) are most subject to change – they can turn yellowish. To minimize discoloration and prolong the pristine beauty of flowers, we recommend that you do not display all available flowers in a showcase or window, but only the minimum required number of samples.

The lifespan of an artificial flower depends on the material it is made of:

- silk with a latex coating (roses, peonies) and polyurethane - up to 1 year *
- PEVA and PVC - up to 3 years and more *

* Lifespan may vary both downward and upward depending on the conditions of storage and use.

Maintenance

When handling flowers, there are a number of restrictions:

- Protect flowers from direct sunlight (this is especially true for white and shades of white – they may turn yellowish). Short-term (1-2 days) exposure to sunlight does not harm the flowers, but a flower made of any material in white color is unlikely to withstand 1-2 months – it will definitely turn yellow.

- Do not use flowers near open flames (candles, fireplaces, etc.) or heaters. Do not place flowers in close proximity to incandescent lamps and studio light boards, as they can melt them.

- Do not use an industrial heat gun to straighten/fluff flowers. It can melt both the material of the flower itself and the glue that connects the different parts of the flower.

When using flowers in the cold season, any transformation and mechanical manipulation should be carried out in a warm room, after the flowers have fully adjusted to the temperature of the room. Finished products can



endure the cold.

When handling flowers and plants, use gloves, an apron, safety glasses and a mask:

- Artificial flowers and plants can paint the surfaces they touch (see Storage).
- Real Touch flowers and plants have metal wires at the core of their stems and leaves, which can cause cuts and injuries during its use.
- When cutting stems, lock both ends to avoid any spontaneous shifts.
- A mask is needed when working with products that have a spray coating (stachys, cineraria, etc.)

Ventilate your storage and showroom 2-3 times a day.

Care

Real Touch flowers do not require any special care. They only sometimes need to be cleaned of dust in one of the following ways:

- blow the dust off with cold air using a hair dryer (flowers made of polyurethane, PEVA, and silk with a latex coating);
- wipe with a dry or damp soft cloth, or with a damp hand (if flowers are made of PEVA, silk with a latex coating);
- wash flowers (PVC) in a shower.